





DEPARTMENT OF MANAGEMENT

Event Title	ONE DAY SEMINAR ON BUSINESS PLAN				
Resource Person	Mr. S.Narayanan Founder of ILAKKU Learning and Technology, 9840466603				
Academic year	2023 - 2024		Quarter		Ι
Program Type (Workshop / Motivation speech / Field Visit / Competition / Others)	Seminar				
Program Theme (IPR / R&D and Innovation / Start-up / Entrepreneurship / Design Thinking / Incubation & Pre - Incubation / others)	Others				
Start date & End Date (DD/MM/YYYY)	10-05-2024 10-05-20		24		
Duration of the activity (in Mins) & Start Time & End Time	Duration: 7:00hour		Start Time: 08:40 AM		Гіme:) PM
Participants	Students: 41	Faculty: 06		Exter 1	mal:
Mode of session (online / offline)	Offline				
Face book/Twitter/Integra/LinkedIn URL	-				
Event Organizer / Coordinator Faculty Name / Department / Designation	Mr. V. Barathnivash, Assistant Professor, Department of Management,				
Target Participants	I year MBA students.				
Outcome	Students with the knowledge and strategies to effectively integrate technologies into educational settings, driving personalized learning and administrative efficiency for enhanced student success.				
Expenditure Amount, If any	5000				







Approval Form

AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY VINAYAKA MISSIONS SEARCH FOUNDATION

APPROVAL FORM FOR GUEST LECTURE / SEMINAR /INDUSTRIAL VSIT

SEMESTER: EVEN

DEPT: MBA

ACADEMIC YEAR: 2023 - 2024

DATE: 10/05/2024

S.No	Date	Topic/ Compan y	Whether the topic/visit relevant to current semester course if yes Subject code/Name	Name of the Resource person/company with address & phone number	Faculty Coordinator(s)	Budget	Outcome	Justifications by HoD
1	10/05/2024	One Day Seminar on Business Plan	Business Plan	Mr. S.Narayanan Founder of ILAKKU Learning and Technology, 9840466603	Mr. Barathnivash. V Assistant Professor, Department of Management		knowledge and strategies to effectively integrate technologies into educational settings, driving	information and knowledge about business plan and process.

Signature
V BARATHAIVASH

COORDINATOR

Recommended / Not Recommended by

HOD

1

Approved by

DEPUTY DIRECTOR







DEPARTMENT OF MANAGEMENT (DOM)

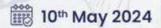
Cordially invites you all for the seminar on

BUSINESS PLAN



Resource Person Mr. S. Narayanan

Founder of Ilakku Learning and Technology





















Key Topics Discussed:

A Seminar topic on "Business Plan" serves as a blueprint for entrepreneurs and organizations, detailing the strategic direction and operational framework of a business venture. It typically consists of an executive summary, providing a succinct overview of the plan's key components. The business description elucidates the nature of the enterprise, its products or services, and its unique value proposition. Through market analysis, businesses gain insights into industry trends, target market demographics, and competitive dynamics.

Marketing and sales strategies delineate approaches to customer acquisition, pricing, and promotional activities. Operational plans elucidate the logistical and production processes necessary for business functioning. The management team section outlines the expertise and roles of key personnel driving the venture forward. Financial projections offer forecasts of revenues, expenses, profits, and cash flow, aiding in budgeting and investment decisions. Altogether, a well-crafted business plan serves as a guiding document, facilitating informed decision-making and attracting stakeholders' interest and support. The session ended successfully with vote of thanks by Mr. V. Barathnivash, Assistant Professor, Department of Management, AVIT.

























Participant List

Sl.No	Reg. No.	Name of the Students		
1.	4712310501	ABISHEK S		
2	4712310503	AJITHKUMAR A		
3	4712310504	AMITESH KUMAR		
4	4712310505	ANBUKKARASAN T		
5	4712310506	AROCKIA SELVI FATHIMA A		
6	4712310507	BALAJI V		
7	4712310508	CHANDRU K		
8	4712310510	DHANALAKSHMI B		
9	4712310511	DHANUSH KUMAR R		
10	4712310513	ERLA CHINNA SUBBAIAH		
11	4712310514	FELIX E		
12	4712310515	GOPI S		
13	4712310516	GOVARTHAN R		
14	4712310517	HARIHARAN B		
15	4712310519	JEEVA S		
16	4712310520	KARTHEKEYAN V		
17	4712310521	KATAKAM DEEPTHI		
18	4712310522	KAVYA M		
19	4712310523	KEERTHANA S		
20	4712310524	KEERTHANA S		
21	4712310525	KETHRANAYA P R		
22	4712310526	KIRTHIK KUMAR J		
23	4712310527	KUMARAMANIKANDAN R		
24	4712310528	MAHARANI D		
25	4712310529	MALINI I		
26	4712310530	MATHUMITHA T C		
27	4712310531	MOHAMED YOUSUF RASEETH K		
28	4712310536	NIVETHA K		
29	4712310537	PARAMESHWARI S		
30	4712310538	PRADEEP M		
31	4712310539	PREETHI C		
32	4712310540	PRIYA GAYATHRI D		
33	4712310541	PURUSHOTHAMAN S		
34	4712310542	RAJALINGAM D		
35	4712310543	RAKSHITHA B		







36	4712310544	RAMYA K
37	4712310545	SAMPANGI JAGADEESH
38	4712310546	SANKARAMOORTHI MAHESH RAM
39	4712310547	SEETHALAKSHMI D
40	4712310549	SRIRAM S B
41	4712310551	SWETHA D