

DEPARTMENT OF MANAGEMENT

| | | | |
|---|--|--------------------------|-----------------------|
| Event Title | The MBA Induction Program on CSR in Global Business from Ethical Responsibility to strategic necessity. | | |
| Resource Person | Dr. S.P.Sangeetha , Vice-Principal, Academics– AVIT. | | |
| Academic year | 2024 - 2025 | Quarter | I |
| Program Type (Workshop / Motivation speech / Field Visit / Competition / Others) | Others | | |
| Program Theme (IPR / R&D and Innovation / Start-up / Entrepreneurship / Design Thinking / Incubation & Pre - Incubation / others) | Others | | |
| Start date & End Date (DD/MM/YYYY) | 04-10-2024 | 04-10-2024 | |
| Duration of the activity (in Mins) & Start Time & End Time | Duration: 1.00 hours | Start Time: 01: 00 PM | End Time: 02:00 PM |
| Participants | Students: 29 | Faculty: 1 | External: 1 |
| Mode of session (online / offline) | Offline | | |
| Face book/Twitter/Integra/LinkedIn URL | - | | |
| Event Organizer / Coordinator Faculty Name / Department / Designation | Ms. K.Velvizhi, Assistant Professor, Department of Management, | | |
| Target Participants | I year MBA students. | | |
| Outcome | Students will grasp the fundamental concepts of Corporate Social Responsibility (CSR) and its evolution from a moral obligation to a strategic imperative in global business contexts. | | |
| Expenditure Amount, If any | Nil | | |

Approval Form

**AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY
VINAYAKA MISSIONS SEARCH FOUNDATION**

APPROVAL FORM FOR GUEST LECTURE / SEMINAR /INDUSTRIAL VISIT

SEMESTER: ODD
DEPT: MBA

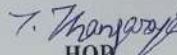
ACADEMIC YEAR: 2024 – 2025
DATE: 04/10/2024

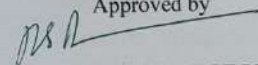
| S.No | Date | Topic/ Company | Whether the topic/visit relevant to current semester course if yes Subject code/Name | Name of the Resource person/compan ywith address & phone number | Faculty Coordinator(s) | Budget | Outcome | Justifications by HoD |
|------|------------|--|---|--|--|--------|---|---|
| 1 | 04/10/2024 | CSR in Global Business. From Ethical Responsibility to Strategic Necessity. | Yes Environment and Corporate Social Responsibil ity | Dr. S.P.Sangeetha, Vice Principal – Academics, AVIT. | Ms. K. Velvizhi Assistant Professor, Department of Management | Nil | Students will grasp the fundamental concepts of Corporate Social Responsibility (CSR) and its evolution from a moral obligation to a strategic imperative in global business contexts. | As businesses operate on a global scale, understanding diverse CSR practices prepares students for careers in multinational corporations, equipping them to contribute positively to their organizations and communities. |

Signature

COORDINATOR

✓
Recommended / Not Recommended by


HOD

Approved by

DEPUTY DIRECTOR



AVIT
AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY

Department of Management (DoM)

Cordially invites you all for the session on

CSR in Global Business From Ethical Responsibility to Strategic Necessity

Resource Person

Dr. S.P.Sangeetha

Vice Principal, Academics, AVIT



04.10.2024

01:00 PM



Mini Auditorium



VINAYAKA MISSION'S
RESEARCH FOUNDATION

(Deemed to be University under section 3 of the UGC Act 1956)



Accredited with
'A' Grade by NAAC



The Department of Management organized a seminar on “CSR IN GLOBAL BUSINESS – FROM ETHICAL PESPONSIBILITY TO STRATEGIC NECESSITY” on 4th October 2024. I Year MBA students participated in the seminar. The resource person Dr.S.P.Sangeetha , Vice Principal, Academics , AVIT, VMRF - DU. Around 29 MBA students participated and gained knowledge about the Corporate Social Responsibility and its importance in Global Business. As businesses operate on a global scale, understanding diverse CSR practices prepares students for careers in multinational corporations, equipping them to contribute positively to their organizations and communities.

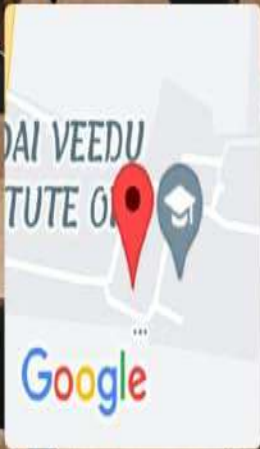


Karunguzhipallam, Tamil Nadu, India

M54H+WMM, Karunguzhipallam, Tamil Nadu 603104, India

Lat 12.657328° Long 80.179262°

04/10/24 11:03:14 AM



Participant List

| Sl.No | Name of the Students |
|-------|---------------------------|
| 1. | AARTHI |
| 2. | AJAYGOKUL B |
| 3. | AKSHYA SELVAM R |
| 4. | DEVARAPALLI NEHA |
| 5. | EZHILARASI S |
| 6. | GAYATHRI S |
| 7. | GOKULAKRISHNAN G |
| 8. | GOPINATH E |
| 9. | KANCHANA M |
| 10. | KARTHICK R |
| 11. | KARTHIKEYAN J |
| 12. | KARTHIKEYAN S |
| 13. | MANIKANDAN D |
| 14. | NIVAN RAJ R |
| 15. | POOJAJOSEPHINE A |
| 16. | PRIYADHARSHINI K |
| 17. | ROSHINI P |
| 18. | SESETTI NAVYA DEEPIKA |
| 19. | SOLOMON SAM DHANRAJ D |
| 20. | THRISHA S |
| 21. | MURUGAVEL R |
| 22. | KOMMINENI KRISHNA BHARGAV |
| 23. | SINDHUMANI A |
| 24. | GOWTHAMAN M |
| 25. | PREMA G |
| 26. | BALAJI.N |
| 27. | LOYA SINGH |
| 28. | REVANTH SINGH |
| 29. | KARTHIKEYAN.R |