### INSTITUTION INNOVATION COUNCIL (IIC) – AVIT

Any one social media Url Link	https://www.facebook.com/photo/?fbid=835209178732449&set=a.5 61293142790722				
Facebook/Twitter/Instagram/LinkedIn					
Program Driven by IIC Calendar Activity/ MIC Driven Activity/ Celebration Activity/Self driven activity	IIC driven Activity				
<b>Event Title</b>	Idea Showcase:				
	Presentation of Ambassadors/E		_		on
Resource Person	Ms.Sreemath	v Sampath			
	Corporate Trai	ner	l Academy	•	
Academic year	2024 - 25		Quar	ter	Ι
Program Type Level 1 - Expert Talk/ Exposure Visit/ Mentoring Session (2 to 4 Hours)  Level 2 - Conference / Exposure Visit / Seminar / Workshop (5 to 8 Hours)					
Level 3 – Bootcamp/ Competition/ Demo Day/ Exhibition / Workshop (9 to 8 Hours)	Level 4 – Prese	entation of Idea	as /PoC chal	llenges	
Level 4 – Challenges/ Hackathon/ Tech Fest (Greater than 18 hours)					
Program Theme IPR & Technology Transfer / Innovation & Design Thinking / Entrepreneurship & Startup / Pre-Incubation & Incubation Management	IPR & Technology Transfer				
Start date & End Date (DD/MM/YYYY)	28/10/2024		29/10/202	4	
Duration of the activity (in Mins) & Start Time & End Time0	Duration: 660 Mins.	Start Time 10.0 AM	<b>:</b> :	End Ti 03.30	
Participants	Students: 48 (16 teams)	Faculty: 08	_		al:
Mode of session (online / offline) * Online Video Url compulsory	Hybrid				
<b>Event Organizer / Coordinator</b> Faculty Name / Department / Designation	Dr. L.Prabhu IIC Convenor, AVIT				



### VINAYAKA MISSION'S RESEARCH FOUNDATION

Deemed to be University (Declared u/s 3 of the UGC Act 1956)





University Office:

NH-47, Sankari Main Road, Ariyanoor, Salem - 636 308. Tamil Nadu, INDIA. Ph.: +91 - 427 - 2529700 Fax: +91 - 427 - 2477903 E-mail: vmtrust@vmu.edu.in

Approved by AICTE College Office :

Vinayaka Nagar, Rajiv Gandhi Road (OMR), Paiyanur - 603 104, Kancheepuram (Dt.). Tamil Nadu, INDIA. Ph: +91 - 8754541025 / 26 E-mail: contactus@avit.ac.in

Chennai Office :

Old #160, New # 213, (Behind Doshi Towers) Poonamallee High Road, Kilpauk, Chennai-600 010. Tamil Nadu, INDIA. Ph.: +91-44-42989000 / 42989006 E-mail: admissions@vinayakamissions.com

Date:22/10/2024

Letter/File No. AVIT/MSME hackathon 4.0 /1

### MSME Idea Hackathon 4.0

### **Constitution of Screening & Evaluation Committee**

A committee comprising of the following members from different expert areas is constituted to evaluate and shortlist the potential ideas received in MSME Idea Hackathon 4.0 (as per the guidelines of MSME Innovative Scheme and guidelines for participation in MSME Idea Hackathon 4.0) organized between 11<sup>th</sup> September, 2024 – 10th October, 2024 by Ministry of MSME for further recommending on the MSME Innovative MIS Portal.

S. No.	Expert Category	Name, Designation &	
	(Entrepreneur, Academician, Theme Expert	Organization	
	(Industry Expert), Tech. Expert etc.)		
	<b>Note:</b> If the participant is found to be the member of		
	evaluation committee, then the ideas stands rejected		
1	Representative from Host Institute –Head	Dr.G.SelvaKumar	
	Academician	Principal	
	Academician	Aarupadai Veedu Institute of Technology	
2	Danragantativa from Hast Instituta DI Incharga &	Dr.L. Prabhu	
	Representative from Host Institute –BI Incharge & Academician	Professor & Vice Principal (Admin.)	
	Academician	BI Incharge	
3	Sector Expert	Ms.Sreemathy Sampath	
		Corporate Trainer	
		CEO & Founder – LinkSkill Academy	
4	Sector Expert	Mr Aravind Hawk	
		Business Leader	
		Consumer Business.	
5	Sector Expert (Entrepreneur)	Mr.M.Subramani	
		Properieter, Cornerstone	
6	Technical Expert	Mr.Kapil Thapa	
		Incubation Manager, GIEC	
		VMCC	

<sup>\*</sup> Entrepreneur and Theme Expert are mandatory and should be external

(Signature and Stamp of the Head of the Institute

Dr. G. SELVAKUMAR, B.E., M.E., Ph.D. PRINCIPAL

Acrupadai Veedu institute of Technology myaka Mission's Research Foundation (Deemed to be University)

Palyanoor - 603 104, Tumil Nadu.



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Fax: +91 - 427 - 2477903

### VINAYAKA MISSION'S RESEARCH FOUNDATION

Deemed to be University (Declared u/s 3 of the UGC Act 1956) Accredited by NAAC



### AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY

Approved by AICTE

College Office: Vinayaka Nagar,

Rajiv Gandhi Road (OMR), Paiyanur - 603 104, Kancheepuram (Dt.). Tamil Nadu, INDIA. Ph: +91 - 8754541025 / 26

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Ph.: +91-44-42989000 / 42989006

E-mail: admissions@vinavakamissions.com

E-mail<sub>,</sub>: vmtrust@vmu.edu.in

Subject: Minutes of the Meeting of AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY Screening & Evaluation Committee for shortlisting of Ideas received under MSME Idea Hackathon 4.0(18 years to 35 years)

A meeting was held during **28/10/2024 & 29/10/2024** (hybrid Mode) at **board room** with the following members constituting the Screening & Evaluation Committee at **AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY** level for shortlisting of Ideas received under MSME Idea Hackathon 4.0.

	idea Hackathon 4.0.	T	
S. No.	Expert Category (Entrepreneur, Academician, Sector Expert, Tech. Expert, etc.) & Representative from Host Institute (Head, BI Incharge, etc.)	Name, Designation & Organization	Signature
1	Representative from Host Institute – Head Academician	<b>Dr.G.SelvaKumar</b> Principal Aarupadai Veedu Institute of Technology	ges-df
2	Representative from Host Institute –BI Incharge & Academician	<b>Dr.L. Prabhu</b> Professor & Vice Principal (Admin.) BI Incharge	Hakul
3	Sector Expert	Ms.Sreemathy Sampath Corporate Trainer CEO & Founder – LinkSkill Academy	Swemathy
4	Sector Expert	Mr Aravind Hawk Business Leader Consumer Business.	(In)
5	Sector Expert	<b>Mr.M.Subramani</b> Properieter, Cornerstone	S-Sulanam
6	Technical Expert	Mr.Kapil Thapa Incubation Manager Ganesan Incubation and Entrepreneurship center, VMCC	Kakil

1. Summary of all ideas received at HI Level under MSME Idea Hackathon 4.0 as per the following Format.

Total Number of Ideas Received	Number of Ideas Recommended	Number of Ideas not Recommended	
18	16	02	

2. Details of the final recommended Ideas only at HI Level under MSME Idea Hackathon 4.0 as per the following Format.

S.	Reference No. of	Incubatee name	Age of	Title of Idea	Proper Recommendation &
No	Incubatee		Incubatee		Justification for final decision
•			(DOB and		
			Overall Age)		
1	INC24DBR048063	Ruth kumari das	25/01/2004 , 20 years	Health care Incubatory system	This infant incubator with wireless healthcare monitoring is recommended because it addresses critical needs in neonatal care, particularly for premature babies. By providing real-time health data to healthcare professionals, it enables faster responses to medical emergencies and reduces human error. The controlled environment of the incubator ensures the baby's safety, while the wireless monitoring system enhances efficiency and convenience. This solution aims to improve the quality of care, reduce infant mortality, and ease the burden on medical staff, making it a significant innovation in neonatal healthcare.
2	INC24DTN049471	Niveditha R	26/10/1998 , 26 years	Empowering Artisans With New-Age Technologies To Transform Traditional Trades	This integration of VR, MR, and AR into traditional trades under the PM Vishwakarma Scheme is recommended because it empowers artisans with cutting-edge technology while preserving their cultural

			T	I ·	li i i i i i
				And Expand	heritage. VR enhances
				Market Reach.	precision and reduces material
					waste by enabling skill
					refinement in a virtual
					environment. MR supports
					innovation by allowing real-
					time prototyping, merging
					traditional techniques with
					modern tools. AR boosts
					global market access, offering
					virtual showrooms where
					customers can interact and
					customize products. This blend
					of technology and
					craftsmanship modernizes
					traditional trades, increases
					efficiency, and opens new
					economic opportunities for
					artisans.
					The SheStop proposal is
					recommended because of its
					innovative and comprehensive
					approach to women's health.
					By offering vending machines
					for menstrual products, private
					breastfeeding rooms, and baby
					essentials, it provides a holistic
					solution that enhances
					convenience. Its focus on
	INC24DTN064151		05/12/2003, 21 years	Shestop	accessibility ensures that
3		Ajith Kumar S			marginalized communities,
		, ,,			often overlooked in healthcare
					initiatives, receive essential
					resources. The integration of a
					mobile app that offers
					educational content empowers
					women with knowledge about
					their reproductive health. This
					initiative addresses critical
					gaps in healthcare for women,
					making it a valuable and
					impactful solution.
				Xplore City Ai-	•
	INC24DTN065612				Xplore City is recommended
4		Kirubananthan M	05/05/2003 ,	Powered Platform	for its unique ability to
			21 years	For Discovering	integrate AI-driven
				The Best	recommendations and real-time

				Adventures, Food, Entertainment, And Accommodation Offers Based On Location.	updates across multiple sectors—food, entertainment, accommodations, and adventures. Its personalized curation enhances user experience by offering tailored outings, while exclusive offers and live event updates make it a comprehensive, all-in-one platform. The convenience of accessing real-time information in one place sets it apart, allowing users to efficiently plan enjoyable and spontaneous activities. This innovation streamlines city exploration and enhances the overall experience for locals and tourists alike.
5	INC24DTN066827	Goutham PM	04/42/2002	Reverse Vending Machine - Plastic Recycling	The Reverse Vending Machine (RVM) is recommended for its innovative approach to reducing plastic waste. By incentivizing users with digital coupons in exchange for depositing plastic bottles and other recyclables, it encourages active participation in recycling efforts. Its placement in public spaces promotes environmental responsibility and raises awareness about proper waste disposal. The RVM is a practical solution to tackle plastic pollution while engaging the public in sustainable practices, making it an effective tool for waste management and environmental conservation.
6	INC24DTN043546	Eswar R M	09/03/2000 <i>,</i> 24 years	Fitamo - Motion Suite Revolutionizing Athletic Performance With Wearable Bands	We highly recommend the FitaMo - Motion Suite for the hackathon due to its innovative approach to affordable, real-time motion capture. By combining wearable IMU/IR

		<u> </u>	T	T	
				•	sensors with AI-driven
				Cameras	analysis, it enables immediate
					feedback for athletes,
					enhancing training
					effectiveness and safety. Its
					adaptable, lightweight design
					broadens accessibility to
					advanced motion tracking for a
					range of sports, making it ideal
					for athletes and organizations
					of any size. Unlike traditional
					systems, FitaMo's portability
					and ease of use offer a unique,
					scalable solution for
					performance optimization. This
					pioneering system stands out
					for its potential to democratize
					motion capture technology
					across the sports industry.
					The Multi-Modal Braille Script
					l -
					Translator is recommended for
					its transformative potential in
					assistive technology for
					visually impaired individuals.
					By integrating a customized
					Braille keyboard with a
					camera, it enables real-time
					translation between Braille,
				Vision Braille - The	text, and speech, making
	INC24DTN042183			Multi Modal	communication more
	1110042103		12/06/2002 ,	Braille Script	accessible and versatile. This
7		Rohith K	22 years	Translator	multi-modal approach
			22 years		empowers users to engage
					seamlessly with both digital
					and physical text, facilitating
					independence in
					communication. Its innovative
					design bridges the gap between
					traditional and digital
					mediums, ensuring inclusivity
					and ease of use. This system
					promises significant impact in
					accessibility, benefiting users
					across various contexts.
			9/11/1000	Innovation Based	
8	INC24DTN059837	Rohit J	8/11/1990 ,		This idea is highly innovative as it
			34 Years	Vishwakarma Skill	combines experiential learning

				Development & Education Platform By Nano Mech Labs	for students with employment opportunities and for literate women in rural areas. By training students in trades of their choice and presenting them with real problem statements from their own community, it fosters practical learning and social responsibility. The shared local context among students, trainers, and community members enhances understanding and encourages solutions that are truly feasible and impactful. This approach not only builds relevant skills in youth but also empowers women economically, creating a sustainable cycle of community-driven development and education.
9	INC24DTN040038	S SONA	30/04/2000, 24 years	Eco-Nanoguard - Ecofriendly Organic Coating Developed With Sustainably Sourced Nano Plastics And Bio- Derived Nanomaterials	This idea stands out for its sustainable and innovative approach to creating protective coatings from eco-friendly nanomaterials. By repurposing agricultural biomass like sugarcane bagasse, invasive plants such as Prosopis juliflora, and waste plastics, it addresses both waste management and pollution reduction. Utilizing these materials not only minimizes agricultural waste but also supports resource recovery, fostering a circular economy. The proposed coatings offer a high-performance, environmentally friendly alternative to traditional options, significantly reducing ecological impact. This approach is commendable for

					its potential to advance sustainable materials innovation and environmental responsibility.
10	INC24DTN056668	Jai Surya S	28/08/2004, 20 years	Automated Diagnosis Of Cancer Based On Texture Features	T This idea is recommended for its potential to revolutionize cancer diagnostics by enhancing accuracy, speed, and consistency. By leveraging deep learning techniques alongside texture-based analysis, it minimizes the limitations of manual interpretation, reducing subjectivity and human error. The integration of Convolutional Neural Networks (CNNs) allows for detailed, automated analysis of complex medical images, facilitating early cancer detection and improving patient outcomes. Additionally, its ability to deliver rapid and reliable results supports healthcare professionals in making timely decisions. This innovation holds significant promise for advancing precision in diagnostics, marking a critical step forward in medical technology.
11	INC24DTN056089	P Veeramuneeswara n	30/03/2001, 23 years	Integrating AI and IoT for Efficient Urban / Industry	The Smart Waste Management System is highly recommended for its comprehensive, automated approach to tackling waste disposal challenges. By employing image processing for accurate waste segregation, it enhances disposal efficiency while reducing human error. Its built-in crushing and compression mechanisms minimize waste volume,

					supporting composting efforts and alleviating landfill stress. The addition of real-time IoT monitoring enables timely waste collection, cutting down on manual labor and boosting urban sanitation. This system aligns with smart city initiatives, optimizing resource management and promoting sustainability. Its scalable design makes it well-suited to address the evolving demands of modern waste management.
12	INC24DTN065049	Sridevi Balaji BJ	27/08/2006,	e-Akshaya- a bond for destitute shelters and charities	The e-Akshaya business model is highly recommended for its impactful approach to reducing food waste while supporting local orphanages. By connecting orphanages with nearby charities, hotels, and event venues through a mobile app, it ensures that surplus food reaches those in need. The integration of machine learning algorithms, like linear regression or support vector machines, enables efficient matching of food donations with recipients based on timing and location. With locality mapping, the app quickly identifies the nearest food sources, ensuring timely delivery. This model not only minimizes food waste but also strengthens community support for vulnerable populations, making it a sustainable and socially responsible solution.
13	INC24DBR046059	MD AMEER HAMIA	10/03/2002 , 22 years	Body Detection in Collapsed Structure Search and Rescue (CSSR)	This project is highly recommended for its potential to revolutionize CSSR (Collapsed Structure Search and Rescue)

				Using Drones and	operations by enhancing the
				Sensors	precision and speed of locating
					deceased bodies in challenging
				Technologies	environments. Traditional
					methods have limitations,
					particularly in inaccessible areas;
					however, the proposed solution
					leverages advanced technologies
					like ground-penetrating radar
					(GPR) and thermal imaging,
					improving detection accuracy
					under debris. The use of drones
					with GPR and thermal cameras
					enables rapid scanning of large
					areas and provides safe access to
					hazardous zones, reducing risks
					for rescuers. Additionally,
					integrating AI and machine
					learning allows for efficient data
					analysis, helping differentiate
					human remains from other
					materials. This innovative
					approach promises to improve
					rescue operations, making it
					invaluable in emergency
					response.
					The uniqueness of the Smart
					Education platform lies in its
					integration of Augmented
					Reality (AR) and Virtual
					Reality (VR) also called
					Extended Reality (XR)
					technologies, transforming
					traditional education into an
					immersive and interactive
				The Cutume of	
4.4	INC24DBR051945	ATIOUR BALINAAN	13/02/2001,	The Future of	experience. This platform
14		ATIQUR RAHMAN	23 years	Education with XR	addresses unsolvable
			,		challenges which are facing by
					the students in terms of
					understanding the concepts. By
					providing AR-enhanced
					textbooks with 3D models,
					virtual classrooms for real-time
					interactions, and virtual labs
					for practical experimentation,
					these challenges will be solved.
					AI-driven customization
L		l .	l	I .	

					tailors' content to individual learning paths, ensuring personalized education. Realtime analytics and immediate feedback help educators track student progress and adjust learning strategies, enhancing student outcomes.
15	INC24DTN045141	THEN KUMAR D	22/03/2004 , 20 years	Advanced Deep Learning based Design and Fabrication of Exoskeleton for Paralytic Patients	This idea is shortlisted as it is intended to design, fabricate and test a wearable exoskeleton robot which will help paralytic patient's to walk without others help. The uniqueness of the exoskeleton is, It monitors the gait movements and arm movements of the paralytic patients adjust itself according to the need of the patient. Newness is it can communicate with the doctors and the patient's aid for any emergency. It fixed with blood pressure monitor, heart beat monitor to check the patient's heart. A sweat based sensor to check the sugar level of the patient. The exoskeleton is also provided with kinetic sensors such as gyroscopes, tilt sensors, inertial sensors and accelerometers provide necessary feedback to help an exoskeleton stay balanced and on course
16	INC24DN052913	M Nambi Krishnan	26/09/2005 , 19 Years	AE BIN(ARTIFICIALLY ENHANCED BIN)	This project is a solution, which aims at transforming and organizing waste management with the addition of AI for smarter automation which makes it very reliable. The app we design will provide the public and the teams handling waste management with the real-time information regarding the filled levels garbage in the

		nearby garbage bins. The
		application has an AI-powered
		chat helpline where users can
		report any issues or queries
		regarding the status of bins or
		collection schedules or any
		other issues.

Note: 1. If the participant or mentor is found to be the member of evaluation committee, then the ideas stands rejected.

2. Only recommended ideas to be uploaded on the MIS Portal. HIs that do not follow this format / instructions during evaluation may lead to delisting of HI from the approved list.

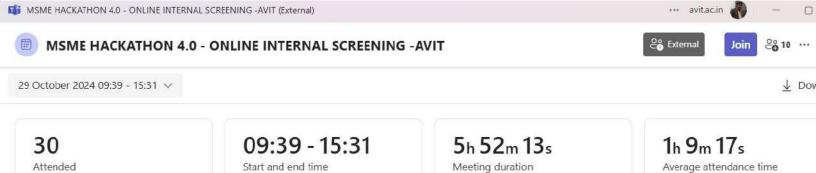
-9-1-d-=+

Signature of Head of the Institute & Stamp

Signature of Convener& stamp

Dr. G. SELVAKUMAR, B.E., M.E., Ph.D.
PRINCIPAL
Asrupadal Veedu institute of Technology
Vissgalan Mission's Research Foundation
(Deemed to be University)
Palyanoor - 603 104, Tamil Nadu.





### Participants

Na	me	First join	Last leave	In-meeting duration	Role	
4	PRABHU L prabhu@avit.ac.in	09:39	15:23	5h 12m 31s	Organizer	
K	K Kishore K (Unverified)	09:46	12:16	2h 14m 32s	Presenter	
[	Dr.S.Balakrishnan (Unverified)	10:00	13:00	3h 16s	Presenter	
	Niveditha P // Inverified)					





















**AVIT Business Incubation Centre** 

# **MSME IDEA HACKATHON 4.0**

for Young Innovators



## upto ₹15 Lakhs Seed Fund

## **Primary Themes for Ideas**

- PM Vishwakarma 18 Trades
- Frontier Technology in MSME
- Export Enhancement and Indigenisation
- Sustainable Development



Eligibility Age 18-35 vears only

Should be born between 11th September, 1989 and 11th September, 2006



### Register Here

https://my.msme.gov.in/inc/Hackathon\_Reg.aspx

Date of Submission: 11th September to 26th September 2024



### Host Institute Choose as:

### **Aarupadai Veedu Institute of Technology**

For more information: ## pd.ipic@avit.ac.in \$\infty\$ 98400 39252

(Ideas are invited from Student innovators and Young owned MSMEs across india)

Rajiv Gandhi Salai, Vinayaka Nagar, Paiyanur, Tamil Nadu 603104



#### AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY

### MSME HACKTHON 4.0 – INTERNAL SCREENING SCHEDULE

S.No.			Category of	Mode of	Date & Time
	Reference No.	Name	the Incubatee	review	
1	INC24DTN049471	Niveditha R	Other	ONLINE	29/10/2024 , 10:00 am
2	INC24DTN052913	M.Nambi krishnan	Student	ONLINE	29/10/2024 , 11:00 am
3	INC24DTN064151	Ajith Kumar S	Student	ONLINE	29/10/2024 , 12:00 9m
4	INC24DTN065612	Kirubanantham M	Student	ONLINE	29/10/2024 , 1:30 pm
5	INC24DTN066827	Goutham Pm	Student	ONLINE	29/10/2024 , 2:15 am
6	INC24DTN043546	Eswar R M	Other	ONLINE	29/10/2024 , 11:15 am

S.No.			Category of		Date & Time
	Reference No.	Name	the Incubatee	Mode of review	
7	INC24DBR046059	MD AMEER HAMIA	Student	OFFLINE	28/10/2024 , 10:00 am
8					28/10/2024 , 10:45 am
	INC24DTN040038	S.Sona	Other	offline	
9	INC24DBR051945	ATIQUR RAHMAN	Student	offline	28/10/2024 , 11:30 am
10	INC24DTN059761	Rohit J	Other	offline	28/10/2024 , 12:15 pm
11					28/10/2024 , 12:40 pm
	INC24DBR043953	Ruth kumari das	Student	OFFLINE	
12					28/10/2024 , 1:30pm
	INC24DTN045141	THEN KUMAR D	Student	OFFLINE	
13	INIC24DTN042402	DOLUTILK	Cturdont	OFFLINE	28/10/2024 , 2:15 pm
	INC24DTN042183	ROHITH K	Student	OFFLINE	22/12/222
14	INC24DTN056668	JAI SURYA S	Student	Offline	28/10/2024 , 2:45 pm
15					28/10/2024 , 3:15 pm
	INC24DTN065049	Sridevi Balaji BJ	Student	OFFLINE	•
16		P Veeramuneeswaran			28/10/2024 , 3:45 pm
	INC24DTN056089		Student	Offline	

Link for online Screening: https://tinyurl.com/rsbc8j93

Venue for Offline Screening : AVIT Board Room