

DEPARTMENT OF MANAGEMENT

Event Title	Workshop on “Entrepreneurship and Innovation” as a Career Opportunity – Igniting Innovation and Entrepreneurship through IIC		
Resource Person	Dr. L.Prabhu, Vice Principal-Admin, IIC President – AVIT.		
Academic year	2024 - 2025	Quarter	I
Program Type (Workshop / Motivation speech / Field Visit / Competition / Others)	Others		
Program Theme (IPR / R&D and Innovation / Start-up / Entrepreneurship / Design Thinking / Incubation & Pre - Incubation / others)	Others		
Start date & End Date (DD/MM/YYYY)	01-10-2024	01-10-2024	
Duration of the activity (in Mins) & Start Time & End Time	Duration: 5.00 hours	Start Time: 09: 30 PM	End Time: 03:30 PM
Participants	Students: 40	Faculty: 5	External: 1
Mode of session (online / offline)	Offline		
Face book/Twitter/Integra/LinkedIn URL	-		
Event Organizer / Coordinator Faculty Name / Department / Designation	Ms. K.Velvizhi, Assistant Professor, Department of Management,		
Target Participants	I year MBA students.		
Outcome			
Expenditure Amount, If any	Nil		



Department of Management (DoM)

Cordially invites you all for the Workshop on

Entrepreneurship and Innovation as a Career Opportunity

Resource Person

Dr. L. Prabhu

Vice Principal – Admin,
IIC President – AVIT

1st October, 2024 | 10:00 AM
onwards

Mini Auditorium



**VINAYAKA MISSION'S
RESEARCH FOUNDATION**
(Deemed to be University under section 3 of the UGC Act 1956)



The workshop on "Innovation and Entrepreneurship as a Career Opportunity" was organized to encourage students and young professionals to explore the vast potential of innovation-driven entrepreneurship. The session was led by Dr. L. Prabhu, an esteemed academic and convenor of the Institution's Innovation Council (IIC), who shared valuable insights on leveraging innovation for business and career success.

Objectives of the Workshop

- To introduce students to the concept of innovation and its role in entrepreneurship.
- To highlight emerging opportunities in the entrepreneurial ecosystem.
- To provide insights into the challenges and rewards of starting a business.
- To discuss government and institutional support for startups.
- To encourage a mindset of creativity and problem-solving.

Key Highlights of the Session

1. **Understanding Innovation & Entrepreneurship:**

- Dr. Prabhu explained the difference between innovation and entrepreneurship, emphasizing that innovation is the foundation of a successful business.

- He showcased examples of startups that disrupted industries through innovative ideas.
- 2. **Identifying Opportunities in Entrepreneurship:**
 - The session covered various sectors where innovation can lead to entrepreneurship opportunities, including technology, healthcare, and sustainable development.
 - Dr. Prabhu encouraged participants to identify real-world problems and create viable solutions.
- 3. **Government and Institutional Support for Startups:**
 - Information on startup incubators, funding schemes, and mentorship programs was provided.
 - The role of IIC and other organizations in supporting young entrepreneurs was highlighted.
- 4. **Challenges and Strategies for Success:**
 - Dr. Prabhu addressed common challenges faced by startups, such as financial constraints, market competition, and scaling up businesses.
 - Strategies like effective networking, market research, and technological advancements were discussed.
- 5. **Interactive Q&A and Networking Session:**
 - Participants engaged in discussions, asking questions about business models, funding opportunities, and scaling up their ideas.
 - The session concluded with networking opportunities, allowing students to connect with like-minded individuals and mentors.

Conclusion

The workshop successfully inspired students to consider entrepreneurship as a viable career path. Dr. L. Prabhu's insights on innovation, challenges, and opportunities provided valuable knowledge to participants. The session ended on a motivating note, encouraging attendees to think innovatively and take proactive steps toward entrepreneurship.





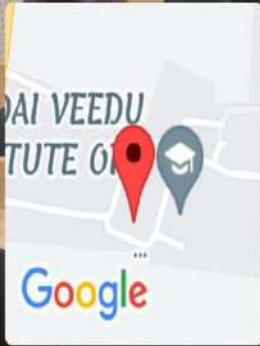


Karunguzhipallam, Tamil Nadu, India

M54H+WMM, Karunguzhipallam, Tamil Nadu 603104, India

Lat 12.657325° Long 80.179274°

01/10/24 01:33:03 PM





AVIT
AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY



**VINAYAKA MISSION'S
RESEARCH FOUNDATION**
(Deemed to be University under section 3 of the UGC Act 1956)



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)

Participant List

Sl.No	Name of the Students
1.	AARTHI
2.	AJAYGOKUL B
3.	AKSHYA SELVAM R
4.	DEVARAPALLI NEHA
5.	EZHILARASI S
6.	GAYATHRI S
7.	GOKULAKRISHNAN G
8.	GOPINATH E
9.	KANCHANA M
10.	KARTHICK R
11.	KARTHIKEYAN J
12.	KARTHIKEYAN S
13.	MANIKANDAN D
14.	NIVAN RAJ R
15.	POOJAJOSEPHINE A
16.	PRIYADHARSHINI K
17.	ROSHINI P
18.	SESETTI NAVYA DEEPIKA
19.	SOLOMON SAM DHANRAJ D
20.	THRISHA S
21.	MURUGAVEL R
22.	KOMMINENI KRISHNA BHARGAV
23.	SINDHUMANI A
24.	GOWTHAMAN M
25.	PREMA G
26.	BALAJI.N
27.	LOYA SINGH
28.	REVANTH SINGH
29.	KARTHIKEYAN.R
30.	AROCKIA SELVI FATHIMA A
31.	BALAJI V
32.	CHANDRU K
33.	DEVARAJ B
34.	DHANALAKSHMI B
35.	KAVYA M
36.	KEERTHANA S
37.	KEERTHANA S



AVIT
AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY



**VINAYAKA MISSION'S
RESEARCH FOUNDATION**
(Deemed to be University under section 3 of the UGC Act 1956)



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)

38	MOHAMED YOUSUF RASEETH K
39	MOHANA PRIYA A
40	MONISHA N