

### DEPARTMENT OF MANAGEMENT

<b>Event Title</b>	RAISING CAPITAL & MANAGING FINANCE FOR STARTUP		
<b>Resource Person</b>	Dr. N. Jones Sundersingh, M.Sc., B.L, CAIIB, AIWA, MBA, Ph.D. Banking, Insurance, Forex, Investment Consultant		
<b>Academic year</b>	2024 - 2025	Quarter	III
<b>Program Type</b> (Workshop / Motivation speech / Field Visit / Competition / Others)	Workshop		
<b>Program Theme</b> (IPR / R&D and Innovation / Start-up / Entrepreneurship / Design Thinking / Incubation & Pre - Incubation / others)	Entrepreneurship / Start - up		
<b>Start date &amp; End Date</b> (DD/MM/YYYY)	04-04-2025	04-04-2025	
<b>Duration of the activity (in Mins) &amp; Start Time &amp; End Time</b>	Duration: 3:00hours	Start Time: 10:00 AM	End Time: 01:00 PM
<b>Participants</b>	Students: 38	Faculty: 5	External: 1
<b>Mode of session</b> (online / offline)	Offline		
<b>Face book/Twitter/Integra/LinkedIn URL</b>	-		
<b>Event Organizer / Coordinator</b> Faculty Name / Department / Designation	Mr. Barathnivash. V, Assistant Professor, Department of Management.		
<b>Target Participants</b>	I year and II year - MBA students.		
<b>Outcome</b>	Navigating funding options, from bootstrapping to venture capital, to secure necessary capital. Mastering capital raising strategies to fuel startup growth and innovation.		
<b>Expenditure Amount, If any</b>	6000		

## Approval Form

AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY  
VINAYAKA MISSION'S RESEARCH FOUNDATION

### APPROVAL FORM FOR GUEST LECTURE / SEMINAR / INDUSTRIAL VISIT

SEMESTER: EVEN

DEPT: MBA

ACADEMIC YEAR: 2024 - 2025

DATE: 04/04/2025

S.No	Date	Topic/ Company	Whether the topic/visit relevant to current semester course if yes Subject code/Name	Name of the Resource person / compa nywith address & phone number	Faculty Coordinator(s)	Budget	Outcome	Justifications by HOD
1	04/04/2025	Raising Capital & Managing Finance for Startup	Yes Business Plan (471212P2)	Dr. N. Jones Sundersingh	Mr. Barathivash. V Assistant Professor, Department of Management	6000	Navigating funding options, from bootstrapping to venture capital, to secure necessary capital. Mastering capital raising strategies to fuel startup growth and innovation.	Useful for students to get knowledge about capital & finance for entrepreneur.

Signature  
COORDINATOR  
[N. ESENTHAI VASHTI]

Recommended / Not Recommended by

T. Manjappa  
HOD

Approved by  
DEPUTY DIRECTOR



# Department of Management

*Cordially invites you all to the*

**Workshop on**

## Raising Capital & Managing Finance for Startup

*Resource Person*



**Dr. N. Jones Sundersingh**

M.Sc., B.L, CAIIB, AIWA, MBA, Ph.D.

Banking, Insurance, Forex, Investment Consultant



04<sup>th</sup> April, 2025



10:00 AM - 12:00 PM



GIEC

## Key Topics Discussed:

The “Raising Capital & Managing Finance for Startup ”was a transformative experience for all participants. Through engaging talks and interactive sessions, successful entrepreneurs shared their personal journeys, offering invaluable insights into the highs and lows of building a business from the ground up. Attendees were inspired by the stories of resilience, innovation, and perseverance, gaining a deeper understanding of the entrepreneurial landscape. Moreover, the workshop served as a platform for networking and collaboration, fostering meaningful connections among aspiring and established entrepreneurs alike.

Raising capital and managing finance for a startup involves mastering strategies to secure funding, from bootstrapping to venture capital, while building a solid financial foundation for sustainable operations. It requires effective budgeting, cash flow management, and understanding equity distribution to ensure long-term success. Financial forecasting helps guide data-driven decisions for scalability, and managing investor relationships fosters trust and support. Balancing profitability with reinvestment is key to expansion, while utilizing financial tools and metrics enables performance measurement.







**AVIT**  
AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY



**VINAYAKA MISSION'S  
RESEARCH FOUNDATION**  
(Deemed to be University under section 3 of the UGC Act 1956)



**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of HRD Initiative)

### Participant List

Sl. No	Name of the Students
1.	AARTHI
2.	AJAYGOKUL B
3.	AKSHYA SELVAM R
4.	BALAJI N
5.	DEVARAPALLI NEHA
6.	ELANGBAM LOYA SINGH
7.	EZHILARASI S
8.	GAYATHRI S
9.	GOKULAKRISHNAN G
10.	GOPINATH E
11.	GOWTHAMAN M
12.	KANCHANA M
13.	KARTHICK R
14.	KARTHIKEYAN R
15.	KARTHIKEYAN S
16.	MANCHIKALAPATI SAI REVANTH SINGH
17.	MANIKANDAN D
18.	MURUGAVEL R
19.	NIVAN RAJ R
20.	PANKAJ KUMAR
21.	POOJAJOSEPHINE A
22.	PREMA G
23.	PRIYADHARSHINI K
24.	PROMOTHJI G
25.	ROSHINI P
26.	SESETTI NAVYA DEEPIKA
27.	SINDHUMANI A
28.	THRISHA S
29.	ADLIN L
30.	AMITESH KUMAR
31.	BALAJI V
32.	ERLA CHINNA SUBBAIAH
33.	HARIHARAN B
34.	KAVYA M
35.	KRITHIK KUMAR J
36.	RAJALINGAM D
37.	SANKARAMOORTHY MAHESH RAM
38.	SEETHALAKHSMI D