

## AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY INSTITUTIONAL SOCIAL RESPONSIBILITY CELL UNNAT BHARAT ABHIYAN CELL REPORT ON

BASIC FIRST AID TRAINING



Date: May 6, 2025

Organized by: Institution Social Responsibility (ISR) Cell, AVIT

**Venue:** Adopted Villages – Arunkundram, Sirudhavoor, Kothimangalam, and Alathur,

Kanchipuram District, Tamil Nadu

Resource Person: Mr. Karalmark, ALERT NGO

As part of its commitment to community welfare and rural empowerment under the Unnat Bharat Abhiyan (UBA) scheme, the Institution Social Responsibility (ISR) Cell of AVIT organized a comprehensive First Aid Safety Program on May 6, 2025. The initiative aimed to equip rural communities with essential life-saving skills and enhance emergency preparedness at the grassroots level.

The program was conducted across four adopted villages: Arunkundram, Sirudhavoor, Kothimangalam, and Alathur in the Kanchipuram District of Tamil Nadu. The session was led by Mr. Karalmark, a representative from ALERT NGO, a well-known organization specializing in emergency response training and awareness.

The training covered critical aspects of first aid, including:

- Basic life support (BLS)
- CPR techniques
- Handling fractures, burns, and wounds
- Emergency response during accidents
- Importance of timely medical intervention

The session was highly interactive, featuring practical demonstrations and hands-on practice for participants. Community members, including youth, women, and elderly citizens, actively engaged with the trainer, showing great enthusiasm in learning life-saving procedures.

The initiative received positive feedback from the villagers, who expressed gratitude for the valuable knowledge shared. The ISR Cell of AVIT, through this effort, reinforced its commitment to social responsibility by fostering a safer, more prepared rural community. The First Aid Safety Program not only educated the rural populace on crucial emergency measures but also strengthened the bond between AVIT and its adopted villages under UBA. Such efforts are instrumental in building resilient communities capable of responding effectively in times of crisis.

## PHOTO GALLERY:





## **ALATHUR VILLAGE**





## ARUNKUNDRAM VILLAGE





SIRUDAVOOR VILLAGE