



**AVIT**  
AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY



**VINAYAKA MISSION'S  
RESEARCH FOUNDATION**  
(Deemed to be University under section 3 of the UGC Act 1956)



**INSTITUTION INNOVATION COUNCIL (IIC) – AVIT  
DEPARTMENT/ASSOCIATION**

<b>Any one social media Url Link</b> Facebook/Twitter/Instagram/LinkedIn	<a href="https://www.facebook.com/photo/?fbid=619178440335525&amp;set=a.561293142790722">https://www.facebook.com/photo/?fbid=619178440335525&amp;set=a.561293142790722</a>		
<b>Program Driven by</b> IIC Calendar Activity/ MIC Driven Activity/ Celebration Activity/Self driven activity	IIC Calender Activity		
<b>Event Title</b>	“Innovation /Prototype validation- Converting Innovation into a start-up”		
<b>Resource Person</b>	Dr. Karthikeyan, CEO, MaDeIT Innovation Foundation – IIITDM,Kanchipuram		
<b>Academic year</b>	2022 - 23	Date: 10 /08/2023 & 11/08/2023	
<b>Program Type</b> Level 1 - Expert Talk/ Exposure Visit/ Mentoring Session (2 to 4 Hours) Level 2 – Conference / Exposure Visit / Seminar / Workshop (5 to 8 Hours) Level 3 – Bootcamp/ Competition/ Demo Day/ Exhibition / Workshop (9 to 8 Hours) Level 4 – Challenges/ Hackathon/ Tech Fest (Greater than 18 hours)	Level 3 – Expert Talk (9 Hours)		
<b>Program Theme</b> IPR & Technology Transfer / Innovation & Design Thinking / Entrepreneurship & Startup / Pre-Incubation & Incubation Management	Entrepreneurship & Startup		
<b>Start date &amp; End Date</b> (DD/MM/YYYY)	10/08/2023	11/08/2023	
<b>Duration of the activity (in Mins) &amp; Start Time &amp; End Time</b>	Duration: 540 Mins.	Start Time: 9:30 AM	End Time: 3:30 PM
<b>Participants</b>	Students: 70	Faculty: 5	External: 1
<b>Mode of session</b> (online / offline) * Online Video Url compulsory	Offline		
<b>Event Organizer / Coordinator</b> Faculty Name / Department / Designation	Geethi Peethambaran/ EEE/Assistant Professor (Grade I)		
<b>Expenditure</b>	4191/-		



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<b>Objective (100 letters only)</b>	To spread awareness among students about how to convert an innovation in to start up & different agencies who will help in this process
<b>Benefits in terms of learning/skill/Knowledge obtained ( 150 letters only)</b>	The speaker explained about the process involved in the validation of the prototype and conversion of innovation into start up. Students get to know about the actual role of incubators and importance of academic incubation vcenters.

**Report: One page Write-Up (Justification required with respect to the theme) :**

**INSTITUTION INNOVATION COUNCIL (IIC) – AVIT  
REPORT ON**

**Session on “Innovation /Prototype validation- Converting  
Innovation into a start-up”**

**Date: 10/08/2023 & 11/08/2023 Venue: GIEC**

Under the banner of IIC and In association with Ganesan Incubation and Entrepreneurship Center AVIT conducted a session on “Innovation /Prototype validation- Converting Innovation into a start-up”. The Resource person was Dr. Karthikeyan A.K, CEO MaDEIT Innovation Foundation, a design driven Technology Business incubator funded by Department of Science and Technology & IITDM Kanchipuram to promote Hard Tech Start ups. The Event was conducted at The GIEC Design Thinking room on 10<sup>th</sup> and 11th August 2023.

The Session stated at 9:30 AM. Dr. Lakshmi Narayanan From Mechanical Department welcomed the expert. The speaker started the session by mentioning about the famous cricketer and this grabbed the attention of students. Speaker made sure that the session was interactive. Dr. Karthikeyan Explained about the process of validation of the innovation. He emphasised on the point that “ a never give up attitude is important if we are interested in the start ups” . He narrated the importance of innovation by giving examples of different companies. Students were interested in discussing about different startups their challenges. Then they discussed about the importance of incubation cells, and the advantages of having an academic incubators. Dr. Karthikeyan then explained about the different government initiatives to promote innovation, government tenders and Tamil Nadu Governments ‘S2G Buy Day’ Program. He concluded the session by discussing about the success of a start up and the main factors influencing this success. Students where actively

and





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participating in the discussion and Dr. Karthikeyan was ready to answer all the questions raised by the students. He discussed about the risk factor involved in the process of making a successful start up and given some tips on how to tackle challenges. The event was concluded with a thank you note from Ms Geethi P From EEE Department.

**Two Photographs**



**EVENT BROCHURE**



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Cordially invites you all for the session on

**"Innovation /Prototype validation  
Converting Innovation into a Start-up"**

10.08.2023 & 11.08.2023 GIEC



Resource Person

**Dr. Karthikeyan A.K**

CEO, MaDeIT Innovation Foundation  
IIITDM, Kancheepuram

In presence of

**Dr. G. Selvakumar**

Principal, AVIT

Convener

**Dr. L. Prabhu**, Vice Principal (Admin), IIC President

**Dr. Mohamed Adil**, CEO, GIEC

Event coordinator

**Ms. Geethi. P**, AP (Gr-I) /EEE, IIC- Dept Coordinator



**EVENT GALLERY**





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## List of Participants



**GIEC & AVIT - INSTITUTION INNOVATION COUNCIL**  
**Innovation/Prototype validation converting innovation into a start-up**

11-08-2023

S.no	Name	Reg. Num	Department	Sign
1.	S. Meelin Suresh	3532110513	EIE	S. Meelin
2.	L. Sugasini	3532110521	BME	L. Sugasini
3.	Jeevitha R	2472120501	FCE	Jeevitha R
4.	S. Hemavathy	3692110506	Pharma	S. Hemavathy
5.	M. Manika	3602210517	BE-CSE-CS	M. Manika
6.	Lalitha Bhavivsetty	3702210506	BE-CSE-AIML	Lalitha
7.	Arciana Shakila	3602210505	BE-CSE-CS	Arciana
8.	Dhanush K		BE-CSE-AIML	Dhanush K
9.	LOKNEATH. RS	3702210520	BE-CSE-AIML	Lokneath
10.	Malini P. M	3702210522	BE-CSE-AIML	Malini
11.	D. Jaganathan	3602210512	BE-CSE-CS	D. Jaganathan
12.	R. Praveena	3532010526	BE-BME	R. Praveena
13.	M. Suresh	3532010536	BE-BME	M. Suresh
14.	K. Priyadarshini	3532010529	BE-BME	K. Priyadarshini
15.	Nishu Kumar	3532010522	BE-BME	Nishu
16.	R. Neena Jayasri	3532010517	BE-BME	R. Neena Jayasri
17.	Nishal Dubey	3812110509	BTE-Biotech	Nishal Dubey
18.	Dhiraj Singh	3502110517	BE-CSE	Dhiraj Singh
19.	Rahul Mitinkhot	3512110505	BTECH-Biotech	Rahul
20.	Atiqur Rahman	3502110511	BE-CSE	Atiqur
21.	Satyam Kumar	3502110553	BE-CSE	Satyam
22.	Ashish Shakhoo	3502110510	BE-CSE	Ashish
23.	Aaditya Raj	3502110501	BE-CSE	Aaditya
24.	Bayanagi, Kumar	3502110512	BE-CSE	Bayanagi
25.	Chandan Kumar	3502110515	BE-CSE	Chandan
26.	Shashi Bhushan	3502110558	BE-CSE	Shashi
27.	Gokul		BE CSE (AIML)	Gokul



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11-08-2023

S.no	Name	Reg. Num	Department	Sign
1	Rajeev Kumar mandal	3532110515	BME	<i>Rajeev</i>
2	BIPIN KUMAR	3532110503	BME	<i>Bipin Kumar</i>
3	AMIT KUMAR	3532110502	BME III <sup>rd</sup> YEAR	<i>Amrit Kumar</i>
4	DILIP KUMAR	3532110504	BME III <sup>rd</sup> year	<i>Dilip Kumar</i>
5	VASANTH KUMAR .J	3442220512	MECHANICAL	<i>Vasanth</i>
6	SUBHAM MAL	3442220510	MECHANICAL	<i>Subham</i>
7	T. Lokeshkavishan	3442110509	MECHANICAL	<i>T. Lokesh</i>
8	S. ASARAF ALI	3442220506	II	<i>S. Asraf</i>
9	IMRAN ALAM	3602210510	CSE (CS)	<i>Imran Alam</i>
10	R. VIGNESH	3442010518	MECH IV year	<i>R. Vignesh</i>
11.	S. Theeran Kumar	3442010515	Mech IV year	<i>S. Theeran</i>
12	Chandan kumar	3502110515	CSE III year	<i>Chandan</i>
13	Raja Kumar	3472110503	ECE III <sup>rd</sup> year	<i>Raja</i>
14	Chikavan chaitanya	34722253501	ECF III <sup>rd</sup> year	<i>Chikavan</i>
15	Bajrangji Kumar	3502110512	CSE III <sup>rd</sup> year	<i>Bajrangji</i>
16	T. Dillip	<del>340</del> 3472220507	ECF III Year	<i>T. Dillip</i>
17	M. SUNDHARA VATHANAN	3472220504	ECE III Year	<i>M. Sundhara</i>
18	T. DEVENIDHAN	3472220502	ECE III year	<i>T. Devenidhan</i>
19	K. Balaji	3472220501	ECF III year	<i>K. Balaji</i>
20	SHYAM BHARJ.	3532110519	BME IV year	<i>Shyam</i>
21	NIITSHIKR. PANDIT	3692110511	pharma III <sup>rd</sup> year	<i>Pandit</i>
22	Suras Kumar	3422010518	CIVIL	<i>Suras</i>
23	RANDHIR KR.	3422010517	CIVIL	<i>Randhir</i>
24	Abhishek KR.	3422010501	CIVIL	<i>Abhishek</i>
25	Dhananjay KR	34220105010	CIVIL	<i>Dhananjay</i>
26	Himanshu KR	3422010509	CIVIL	<i>Himanshu</i>
27	Srujan Kumar .S	3812010524	Biotechnology IV <sup>th</sup> yr.	<i>Srujan</i>



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S.no	Name	Reg. Num	Department	Sign
1	Kamid Sreeni Shreif	3602210518	BE-CSE-CS	[Signature]
2	Ko Karan Kumar	3812210513	Biotechnology	[Signature]
3	MD. AKIL	3462210504	BE (EEE)	[Signature]
4	S. Sanjay		BE (EEE)	[Signature]
5	Sourangsu Chandra	3462210509	BE (EEE)	[Signature]
6	P. Vedamuneswaran	3462210517	BE (EEE)	[Signature]
7	Gu. Ajai Raj	3602210502	BE. CSE (CS)	[Signature]
8	P. Praveen Praveenraj	3702210527	BE. CSE (AT&ML)	[Signature]
9	Vikesh Kumar	3472010508	BE. ECE	[Signature]
10	M. STAN HARD	3471914506	BE. ECE	[Signature]
11	Abhy Ka. Shakti	3472010501	ECE	[Signature]
12	Bishal Majhi	3472010504	ECE	[Signature]
13	Keeshav Kumar	3472010505	ECE	[Signature]
14	Gyanab. Jagadeeswedy	3702210508	BE - CSE (AT&ML)	[Signature]
15	N. Sai kumar	3702210530	BE - CSE (AT&ML)	[Signature]
16	K. Noureen Kumari	3702210517	BE - CSE (AT&ML)	[Signature]