



**AVIT**  
AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY



**VINAYAKA MISSION'S  
RESEARCH FOUNDATION**  
(Deemed to be University under section 3 of the UGC Act 1956)



**INSTITUTION'S INNOVATION COUNCIL (IIC) – AVIT  
DEPARTMENT OF BIOMEDICAL ENGINEERING & DEPARTMENT OF ELECTRONICS AND  
COMMUNICATION ENGINEERING IN ASSOCIATION WITH IEEE STUDENT BRANCH- AVIT  
& IETE STUDENTS FORUM**

<b>Any one social media Url Link</b> Facebook/Twitter/Instagram/Linkedln			
<b>Program Driven by</b> IIC Calendar Activity/ MIC Driven Activity/ Celebration Activity/Self driven activity	IIC Calendar Activity		
<b>Event Title</b>	Achieving Problem- Solution Fit and Problem- Market Fit.		
<b>Resource Person</b>	Mr. Anton Basil, Strategic Advisor, Botberry Solutions,Bangalore		
<b>Academic year</b>	2022 – 23	Date:23.02.2023	
<b>Program Type</b> Level 1 - Expert Talk/ Exposure Visit/ Mentoring Session (2 to 4 Hours) Level 2 – Conference / Exposure Visit / Seminar / Workshop (5 to 8 Hours) Level 3 – Bootcamp/ Competition/ Demo Day/ Exhibition / Workshop (9 to 8 Hours) Level 4 – Challenges/ Hackathon/ Tech Fest (Greater than 18 hours)	Level 1 – Expert Talk		
<b>Program Theme</b> IPR & Technology Transfer / Innovation & Design Thinking / Entrepreneurship & Startup / Pre-Incubation & Incubation Management	Entrepreneurship & Startup		
<b>Start date &amp; End Date</b> (DD/MM/YYYY)	23.02.2023	23.02.2023	
<b>Duration of the activity (in Mins) &amp; Start Time &amp; End Time</b>	Duration: 120 Mins. (2 hrs)	Start Time: 10.00 AM	End Time: 12.00 PM
<b>Participants</b>	Students: 73	Faculty: 12	External:1
<b>Mode of session</b> (online / offline) * Online Video Url compulsory	Offline	Expenditure Amount, If any	6218



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<b>Event Organizer / Coordinator</b> Faculty Name / Department / Designation	Dr.S. Prasath Alias Surendar, Asso. Prof. BME/ Mr. Rajat Kumar Dwibedi, Asst. Prof. Gr. II, ECE
<b>Target Participants</b>	Students
<b>Outcome</b>	Students and Staff members can acquire knowledge In different Types of Achieving Problem- Solution Fit and Problem- Market Fit.

## REPORT:

Department of Biomedical Engineering & Department of Electronics and Communication Engineering in association with the Institution Innovation Council (IIC),IEEE Student Branch- AVIT & IETE students Forum organized a Seminar Session on “Achieving Problem-Solution Fit and Problem- Market Fit” ” on 23.02.2023. The program was conducted in the Offline mode, Venue TBSB03. Ms.Premalatha, Student IIC Member BME Department, welcomed the gathering and also briefed about the **Achieving Problem- Solution Fit and Problem- Market Fit**. At the onset Dr.L.K.Hema HOD/ECE & BME delivered the Welcome address and explained about new benefits of the Govt. Schemes. Mr.Murugan, Student IIC Member , ECE Department gave a brief introduction about the speaker Mr. Anton Basil .

Later, The chief Guest , Mr. Anton Basil, Strategic Advisor, Botberry Solutions, Bangalore discussed, When a startup has found a problem that its product or service can solve, it does so with plenty of insights about that problem-solution fit. It serves as a startup's initial confirmation that its offering actually addresses the issue it set out to address for a specific target market. It's important because it enables startups to assess their progress and determine what projects to focus on first. A problem-solution fit is essential for a startup to be successful. Without it, a startup will be unable to scale, find customers, or achieve product-market fit. He motivated the students to become an innovators/entrepreneurs. He also demonstrated various innovations. He encouraged the students to come up with their new ideas for different problem and convert into products. Students were interactive and asked their queries at the end of the session.

The event was concluded with Vote of Thanks, by Ms.Atchaya, Student IIC Member, ECE Department.



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**EVENT BROCHURE**



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Cordially invites you all for the session on

**“Achieving Problem–Solution Fit  
and Problem–Market Fit”**

Resource Person



**Mr. Anton Basil**  
Strategic Advisor, Botberry Solutions

23.02.2023 10.00 am TO 1.00 pm  
Venue: Auditorium



In the Presence of  
**Dr. G. Salvakumar**, Principal, AVIT  
**Dr. K. Manivannan**, Director-Industry Academia Relations, VMRF  
**Dr. L. Prabhu**, Vice Principal (Admin), IIC President, AVIT  
**Dr. L. K. HEMA**, Professor & HOD, ECE & BME, AVIT

Event Coordinators:  
**Dr. S. Prasath Alias Surendar**, Assoc. Prof. BME  
**Mr. Rajat Kumar Dwivedi**, Asst. Prof. Dr. II, ECE

Organised by: Department of Biomedical Engineering &  
Department of Electronics and Communication Engineering  
in association with Institution Innovation Council, IEEE Student Branch-AVIT & IETE Students Forum



**EVENT GALLERY:**





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AICTE

  
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**CERTIFICATE OF PARTICIPATION**

This is to certify that Murugan T Department of Department of Electronics and Communication Engineering has attended the Seminar Session on **“Achieving Problem-Solution Fit and Problem- Market Fit”** Organised by Department of Biomedical Engineering & Department of Electronics and Communication Engineering in association with **Institution's Innovation Council, IEEE Student Branch-AVIT & IETE students Forum** held on 23<sup>rd</sup> February, 2023 at Aarupadai Veedu Institute of Technology, Chennai.

  
**Dr. L. K. Hema**  
HOD, BME & ECE  
AVIT

  
**Dr. L. Prabhu**  
Vice Principal (Admin)  
IC President, AVIT

  
**Dr. K. Manivannan**  
Director  
Industry Academic Relations, VMRF

  
**Dr. G. Selvakumar**  
Principal  
AVIT



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**AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY**

**Department of Biomedical Engineering  
&  
Department of Electronics and Communication Engineering**

In  
Association with  
**Institution Innovation Council**  
**IEEE Student Branch-AVIT & IETE students Forum**  
**Registration for seminar on**

**"Achieving Problem-Solution Fit and Problem- Market Fit"**

Date: 23.02.2023

Time : 10.00AM

Sl. No	Participant Name	Department	Signature
1.	L. Sugasini	B.E - Bio Medical	[Signature]
2.	S. Heerlin Suresh	Bio Medical	B. My
3.	M. Sush	BME	M. Sush
4.	Nishu Kumari	BME	Nishu
5.	Dinnya Borli	BME	Dinnya
6.	Sajitha parveen	ECE	[Signature]
7.	S. Rithiga	BME	S. Rithiga
8.	JEEVITHA R	ECE	R Jeevitha
9.	Madhusri. Arupalli	BME	Madhusri
10.	Hemalatha .T	BME	[Signature]
11.	Priyadharshini . K	BME	k. priya
12.	R. Meena Jayaraj	BME	R. Meena
13.	Hemavathi .V	BTE	[Signature]
14.	Reena . R	BTE	[Signature]





Sl. No	Participant Name	Department	Signature
15	M-SUNDHARA VATHANAN	II <sup>nd</sup> YEAR BE (ECE)	M-Sundhara Vathanan
16	M. Satish Naidu	I <sup>st</sup> year BE. (ECE)	M. Satish Naidu
17	Jay Krishan Yadav	BE. (BME)	Jay
18	Rajeev Kumar Mandot	B.E. BME	Rajeev
19	Md Afjal Aham	B.E. BME	Afjal
20	MANOJ SAH	B.E. BME	Manoj Sah
21	RANJAN PR. JAISWAL	B.E. - BME	Ranjan
22	AMIT KUMAR	B.E. - BME	Amit Kumar
23	BIPIN KUMAR	B.E. - BME	Bipin
24	ANISH KUMAR	III <sup>rd</sup> YEAR BE - BME	Anish
24	ANISH PRIYADARSHI	III <sup>rd</sup> YEAR BE - BME	Anish
25	MITHILESH KUMAR	III <sup>rd</sup> year BE - BME	Mithilesh
26	M. Raja Sekhar seddy	II <sup>nd</sup> Year BE (ECE)	M. Raja
27	Abhuy Kumar Bhabak	ECE II <sup>nd</sup>	Abhuy
28	Bishal Majhi	ECE II <sup>nd</sup> year	Bishal
29	Jitu Kumar	BME II <sup>nd</sup> year	Jitu Kumar
30	Raja Kumar	ECE II <sup>nd</sup> Year	Raja Kumar
31	Bibp Kumar	BME II <sup>nd</sup> Year	Bibp Kumar
32	Vikesh Kumar	ECE	Vikesh



Sl. No	Participant Name	Department	Signature
33	K Balaji	BE, ECE II year	K Balaji
34	T. DEVENDIRAN	BE, ECE - II year	T. Dev
35	Shashi Bhushan Kumar	CSE - 2nd year	Shashi k.s.
36	N. Rajesh	B.Tech. Distech - IV yr	N. Rajesh
37	Pradeep . J	BE . CSE - III <sup>rd</sup> year	Pradeep
38	Shafiqul Hasan . S	BE. BME III <sup>rd</sup> year	Shafiq
39	Dillibabu . T	BE. ECE II <sup>nd</sup> year	D. Dil
40	Mohammed Fasiq . A	BE . BME II <sup>nd</sup> year	M. Fasiq
41	Vyshaav Rajesh	BE . civil IV <sup>th</sup> year	Vyshaav
42	Akshay A C	BE civil IV <sup>th</sup> year	Akshay
43	Deepak Kumar	BE Civil IV <sup>th</sup> year	Deepak
44	Tanakeshwar Kumar	BE: Civil IV <sup>th</sup> year	Tanakeshwar
45	R. Varanith Raj	III <sup>rd</sup> year B.E MECHANICAL	R. Varanith
46	P. Saran Raj	III <sup>rd</sup> year B.E MECHANICAL	Saran
47	S. Ponnasasu	III <sup>rd</sup> year B.E MECHANICAL	S. Ponnasasu
48	S. TharunKuroori	III <sup>rd</sup> year B.E MECHANICAL	S. TharunKuroori
49	MD AMIRSUBHANI	B.E - BME 2 <sup>nd</sup> year	Amirsubhani
50	A. Vignhan	B.E. ECE III - Year	A. Vignhan
51	Keshav Kumar	ECE	Keshav



Sl. No	Participant Name	Department	Signature
52	SUBHAM MAL	MECHANICAL	
53	J. VASANTH KUMAR	MECHANICAL	J. Vasanth Kumar.
54	P. Lokitharshan .	MECHANICAL	
55	J. Param Kumar	Mechanical	
56	Murugan T	ECE	
56	A. Premaatha	BME	
57	Nithya . M	ECE	Aj
58	Saran Raj	ECE	
59	Mrudhul Manoj	ECE	
60	P. chandna Oulka Reddy	B. E (E.C.E)	
61	C. Sajeer Vashik Kumar Reddy	ECG	
62	K. Krishna Rao	ECE	K. Krishna Rao
63	C. Sree hari	E. C. E	C. Sree hari
64	Akshay Ar. Bishwas	B. E - BME	Akshay
65	SHYAM BIHART	BME.	
66	AKASHI KUMAR	BE - ECE	1st year Akashi Kumar
67	MD AMEER HAMZA , 1st year	BE, ECE	
68	Nithi . kumar	B. E AROUND S	Nithi . kum.
69	Krishan . kumar	BME	Krishan



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Sl. No	Participant Name	Department	Signature
70	Shruti Kumari	Biomedical II <sup>nd</sup> year	Shruti Singh
71	Shikha Sani	Biomedical II <sup>nd</sup> year	Shikha Sani
72	Atique Rohman	CSE / II <sup>nd</sup> year	Atique
73	Ahish Shekhar	CSE / II <sup>nd</sup> year	Ahish Shekhar
74	J. V. A. T	AP (Gr-D) / ECE	J. V. A. T
75	Dr. Prasad S.	Assoc Prof / BME	Dr. Prasad
76	Rajat Kumar Dandekar	Asst. Prof. / IT	Rajat Kumar
77	R. KARITHREYAN	Asst. Prof (Gr-D)	R. Karithreyan
78	S. REGILAN	Research scholar	S. Regilan
79	A. P. Anantha	Asst. Prof. / BME	A. P. Anantha
80	H. S. Sarathy	Asst. Prof / BME	H. S. Sarathy
81	V. Prabhakaran	Asst. Prof / BME	V. Prabhakaran
82	V. Vanitha	AP-D / ECE	V. Vanitha
83	Lakshmi Shree B	AP-E / BME	Lakshmi Shree B
84	Mehana Priya R	Asst. Prof / ECE	Mehana Priya R
85	Dr. L. K. HEMA	Prof & HOD / ECE	Dr. L. K. HEMA