





## Department of Mechanical Engineering and

Center for Industry Relations (CIR) & Institution Innovation Council (IIC) In association with Indian Institution of Production Engineers (IIPRE)

Mech week 2020 - Webinar series - Learning Unlimited anytime anywhere New Product Development (NPD) Project Management on 04.05.2020 Dr. O. Arivazhagan, CEO, International Institute of Project Management,

Department of Mechanical Engineering, Center for Industry Relations (CIR) & Institution Innovation Council (IIC) – AVIT in association with Indian Institution of Production Engineers (IIPrE) and Engineering Design Collegiate Club jointly organized a webinar titled "New Product Development (NPD) project management on 04.05.2020 for the Faculty and students of Engineering and Technology of all Branches. The total no. of registration was 142 Participants, out of which 119 - Internal Participants & 23 were External Participants. The registered participants include 37 Faculty Members / Research Scholars, 103 Students & 2 Industry Professionals.

The Expert speaker Dr. O. Arivazhagan, CEO, International Institute of Project Management, had briefed about the importance of Project Management, Phases of New product Development and the factors influencing the Market in introduction of New Product Development.

## Webinar Outcome:

The lecture was interesting and explained the concept of Quality Management, Six Sigma with day to day examples and related to industrial application. The guest speaker emphasized the importance of Design Thinking and gave simple activities.

**Event Photos:** 





