







AVIT -INSTITUTIONAL SOCIAL RESPOSIBILITY CELL (ISR)

RED ROBBON CLUB (RRC) AND NATIONAL SERVICE SCHEME(NSS)

BLOOD DONATION CAMP 23.10.19

The Red Ribbon club & NSS Units of Institutional Social Responsibility cell (ISR), AV campus, VMRF organized a blood donation camp in collaboration with Rotary club of Madras, on 23rd October 2019. The camp began at 9.30 a.m. with a short inaugural function. Rtn.Dr.Anuradha Ganesan, Director, Vinayaka Missions Research Foundation (VMRF) expressed the growing need of blood in the country and appreciated the young volunteers for their noble act. Principal Dr. K.L. Shunmuganathan and Facility Manager Mr.Raghavan appreciated all the volunteers. Dr.S.P.Sangeetha, Program Director, ISR encouraged the participation of more volunteers stressing that blood donation is an important and foremost sense of duty of every human being which saves the life of many humans who needs it in urgent situation. 170 volunteers came forward to donate blood during the camp which included teaching & non-teaching staff, student donors. The blood donors were given refreshments by the rotary team after donating the blood in order to reenergize themselves. Blood donation certificates were distributed to all donors as token of appreciation by Rotary club of Madras and Rotary central TTK-VHS blood bank. The camp concluded at around 3.30 p.m. Rotary club of Madras and Rotary central TTK-VHS blood bank expressed their happiness and thanked AVIT for the support extended towards organising the camp. The blood donation camp was co ordinated by Mr.Senthil Kumar, coordinator, Red ribbon Club and Prof. K.Surendra Babu, NSS coordinator. The ISR team thanked rotary club of Madras and Dr. Mythili, Rotary central TTK-VHS blood bank and her team for helping us in organizing the event.















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